

GRANT AGREEMENT NO.

This Grant Agreement is between the Mt. Hood Cable Regulatory Commission (“COMMISSION”), through the Bureau of Planning and Sustainability (BPS), and Roots and Beats Project (or “GRANTEE”) in an amount not to exceed \$56,100 to support the JUNTOSpdx Visiones JUNTOS project.

RECITALS:

1. GRANTEE submitted a grant application for the FY 2024-25 Community Technology Grants Program competitive grants process and following COMMISSION review, was recommended for funding.
2. The COMMISSION now desires to award a grant to GRANTEE in an amount not to exceed \$56,100.

THEREFORE, in consideration of the mutual promises and covenants contained herein, the parties agree as follows:

ARTICLE I – SCOPE OF WORK/OUTCOME MEASURES

GRANTEE agrees to implement the JUNTOSpdx Visiones JUNTOS project as described in ATTACHMENT A: Scope of Work/Grant Application, which by this reference are incorporated herein and made a part hereof. GRANTEE shall not use the Grant funds for any purposes other than those set forth in Attachment A.

ARTICLE II – AGREEMENT PERIOD

This Agreement becomes effective on July 1, 2025, unless GRANTEE fails to sign and return the Agreement to the COMMISSION within thirty (30) days of COMMISSION action to approve the Agreement, in which event this Agreement shall be null and void. The term of this Agreement is through, and including, January 31, 2027, unless extended or earlier terminated under the terms of this Agreement.

ARTICLE III – SPECIFIC CONDITIONS OF THE GRANT

- A. Publicity: During the term of this Grant Agreement, GRANTEE shall use its best efforts to mention the COMMISSION’s grant funding in publicity regarding the program(s) that will be supported by the grant funds.

Any publicity regarding the project shall indicate that the project was made possible by a Grant from the COMMISSION through funds provided by the cable companies. Grantee shall notify the Project Manager before releasing information about the Grant to the press or other news media. The COMMISSION may include information regarding the Grant in periodic public reports.

- B. Records: GRANTEE shall account for the Grant funds separately in its books of accounts. GRANTEE shall charge only Grant-related expenditures against Grant

funds.

Grantee agrees to keep accurate and complete financial records that will enable the COMMISSION to easily determine the use of Grant funds and the allocation method of Matching Funds committed by GRANTEE and Project Partners in the Grant for the project for six (6) years after COMMISSION makes final grant payment, GRANTEE has made final report, or the termination date of this Agreement, whichever is later. GRANTEE shall provide COMMISSION prompt access to these records upon request and permit copying as COMMISSION may require.

- C. COMMISSION Grant Manager: COMMISSION hereby appoints Rana DeBey to act as its Project Manager with regard to this Agreement. COMMISSION may, from time to time, designate another person to act as the Commission Project Manager and will inform GRANTEE in writing of any change in Project Manager.

Attn: Rana DeBey, Project Manager:
Mt. Hood Cable Regulatory Commission
c/o City of Portland
Bureau of Planning & Sustainability
1810 SW 5th Ave, Suite 710
Portland, OR 97201
Email: rana.debey@portlandoregon.gov

- D. GRANTEE Project Manager: GRANTEE hereby appoints Cristian Vargas to act as its Project Manager regarding this Agreement. GRANTEE may, from time to time, designate another person to act as the GRANTEE Project Manager and will inform COMMISSION in writing of any change in Project Manager.

Attn: Cristian Vargas, Project Manager
c/o JUNTOSpdx
2000 NE 42nd Ave, #1039
Portland, OR 97213
Email: info@juntospdx.net

-With a copy to:

Stephanie Collier
President
c/o Roots and Beats Project
4815 NE 7th Ave
Portland, OR 97211
Email: info@rootsandbeats.org

- E. Payment: The COMMISSION Project Manager is authorized to approve work, billings, and invoices submitted pursuant to this grant and to carry out all other COMMISSION actions referred to herein in accordance with this Agreement.

- F. Reports: GRANTEE shall submit Interim Status Reports and a Final Status Report (collectively referred to as ‘Report(s)’) to the Project Manager using the COMMISSION’s online grants management system. The Reports shall include both programmatic and financial information as established by the COMMISSION. For a Report to be acceptable to the Project Manager, the GRANTEE shall document and clearly describe the progress of the grant scope in accordance with the reporting schedule defined below.

Interim Status Reporting periods are July 1, 2025 through December 31, 2025; January 1, 2026 through June 30, 2026. Interim Status Reports are due within thirty (30) days of the end of each reporting period.

GRANTEE shall submit a Final Status Report no later than November 30, 2026.

Interim and Final Status Reports shall include an accurate and complete financial report of Grant fund and Matching fund expenditures. The Report shall include copies of receipts or other evidence of payment for actual grant funded capital costs incurred by GRANTEE related to the Grant. Reported expenses will be charged against the advanced funds and will be made after review and approval of the status reports.

The Project Manager, at her/his sole discretion, may require additional programmatic information or financial documentation of Grant project expenditures. GRANTEE shall make its books, general organizational and administrative information, documents, papers and records that are related to this Agreement or GRANTEE’s performance of services related to this Agreement available for inspection by the Project Manager or other COMMISSION representatives during reasonable business hours following five (5) business days advance written notification from the Project Manager.

GRANTEE shall immediately provide notice in writing by electronic mail to the Project Manager when GRANTEE anticipates or realizes any deviation in the Grant project which may result in GRANTEE’s inability to complete the Grant project as originally submitted and approved by the COMMISSION.

- G. Project and Fiscal Monitoring: The COMMISSION and the Project Manager shall monitor the GRANTEE’s performance on an as needed basis to assure compliance with this Agreement. Such monitoring may include, but is not limited to, on site visits at reasonable times, telephone interviews and review of required reports. Monitoring will cover both programmatic and fiscal aspects of the Grant. The frequency and level of monitoring will be determined by the Project Manager. GRANTEE shall remain fully responsible at all times for performing the requirements of this Agreement.

ARTICLE IV -- PAYMENTS

- A. The amount of this grant award is \$56,100. Upon submission of an invoice from GRANTEE, and upon certification by the Project Manager that the invoice is in accordance with this Agreement, the COMMISSION shall disburse an advance payment to the Grantee in the amount of \$56,100, as specified in the invoice, within thirty (30) days after receipt of the invoice.
- B. GRANTEE shall submit the invoice online through the COMMISSION’s online

grants management system using the instructions provided by the Grant Manager. The invoice shall be on GRANTEE's letterhead, signed and dated by an authorized representative of GRANTEE and addressed to "MHCRC c/o City of Portland." The invoice shall include an invoice number, the title of the Grant project and the total grant amount authorized by the Grant. If the Project Manager finds that the invoice is not in accordance with this Agreement, the Project Manager shall notify the GRANTEE of the reason(s) for the disallowance and non-payment.

- C. GRANTEE agrees to operate the program as described in the GRANTEE's grant application and to expend funds in accordance with the approved budget, unless the GRANTEE receives prior written approval from the COMMISSION'S Grant Manager to modify the program or the budget.
- D. If for any reason GRANTEE receives a grant payment under this Grant Agreement and does not use grant funds, provide required services or take any actions required by the Grant Agreement the COMMISSION may, at its option terminate, reduce or suspend any grant funds that have not been paid and may, at its option, require GRANTEE to immediately refund to the COMMISSION the amount improperly expended or received by GRANTEE.
- E. Grant payments under this Agreement may be used only to provide the services or take the actions listed previously in this Grant Agreement and shall not be used for any other purpose.
- F. If, for any reason, GRANTEE's anticipated services or actions are terminated, discontinued or interrupted, the COMMISSION's payment of funds under this grant may be terminated, suspended or reduced.
- G. The majority of expenditures (a minimum of 90%) made from Grant funds for Grant project capital costs must be made at least sixty (60) days prior to the expiration of this Agreement.
- H. GRANTEE shall repay to the COMMISSION, thirty (30) days prior to the expiration date of this Agreement, any Grant funds that have not been expended for Grant purposes.
- I. GRANTEE will keep vendor receipts and evidence of payment for materials and services and time records and evidence of payment for program wages, salaries, and benefits, and GRANTEE services. All such receipts and evidence of payments will promptly be made available to the Grant Manager or other designated persons, upon request. At a minimum, such records shall be made available and will be reviewed as part of the annual monitoring process.
- J. Prevailing wages. State of Oregon, Bureau of Labor and Industries (BOLI) wage rates are required for certain contracts that total \$50,000 and above. If GRANTEE's project is subject to the prevailing wage requirements, GRANTEE will comply with the prevailing wage requirements of ORS 279C.800 through 279C.870 and any other applicable prevailing wage requirements contained in ORS 279C, Oregon administrative rules, or Commission code.
- K. Prevailing wage indemnity. GRANTEE AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS COMMISSION, ITS EMPLOYEES, OFFICERS, AND AGENTS, FROM AND AGAINST ANY CLAIM, SUIT, OR ACTION,

INCLUDING ADMINISTRATIVE ACTIONS, THAT ARISE OUT OF GRANTEE'S FAILURE TO COMPLY WITH ORS 279C.800 TO 279C.870 AND ANY APPLICABLE ADMINISTRATIVE RULES OR POLICIES.

ARTICLE V -- GENERAL GRANT PROVISIONS

- A. Cause for Termination; Cure. It shall be a material breach and cause for termination of this Agreement if GRANTEE uses grant funds outside of the scope of this Agreement, or if GRANTEE fails to comply with any other term or condition or to perform any obligations under this Agreement within thirty (30) days after written notice from COMMISSION. If the breach is of such nature that it cannot be completely remedied within the thirty (30) day cure period, GRANTEE shall commence cure within the thirty (30) days, notify COMMISSION of GRANTEE's steps for cure and estimated time table for full correction and compliance, proceed with diligence and good faith to correct any failure or noncompliance, and obtain written consent from COMMISSION for a reasonable extension of the cure period.
- B. No Payment or Further Services Authorized During Cure Period. During the cure period, COMMISSION is under no obligation to continue providing additional grant funds notwithstanding any payment schedule indicated in this Agreement. GRANTEE shall not perform services or take actions that would require COMMISSION to pay additional grant funds to GRANTEE. GRANTEE shall not spend unused grant funds and such unused funds shall be deemed held in trust for COMMISSION. GRANTEE shall be solely responsible for any expenses associated with cure of its noncompliance or failure to perform.
- C. Termination for Cause. Termination for cause based on GRANTEE's misuse of grant funds shall be effective upon notice of termination. Termination for cause based on failure to comply or perform other obligations shall be effective at the end of the 30-day period unless a written extension of cure period is granted by COMMISSION. GRANTEE shall return all grant funds that had not been expended as of the date of the termination notice. All finished or unfinished documents, data, studies, and reports prepared by GRANTEE under this Agreement shall, at the option of COMMISSION, become the property of COMMISSION; and GRANTEE may be entitled to receive just and equitable compensation for any satisfactory work completed on such documents up until the time of notice of termination, in a sum not to exceed the grant funds already expended.
- D. Penalty for Termination for Cause. If this Agreement is terminated for cause, COMMISSION, at its sole discretion, may seek repayment of any or all grant funds tendered under this Agreement, and decline to approve or award future grant funding requests to GRANTEE.
- E. Termination by Agreement or for Convenience of Commission. COMMISSION and GRANTEE may terminate this Agreement at any time by mutual written agreement. Alternatively, COMMISSION may, upon thirty (30) days written notice, terminate this agreement for any reason deemed appropriate in its sole discretion. If the Agreement is terminated as provided in this paragraph, GRANTEE shall return any grant funds that would have been used to provide services after the effective date of termination. Unless the Parties agree otherwise, GRANTEE shall finish any work and services covered by any grant funds already

paid and shall not commence any new work or services which would require payment from any unused grant funds.

- F. Changes in Anticipated Services. If, for any reason, GRANTEE's anticipated services or actions are terminated, discontinued or interrupted, COMMISSION's payment of grant funds may be terminated, suspended or reduced. GRANTEE shall immediately refund to COMMISSION any unexpended grant funds received by GRANTEE.

- G. Amendment. The Grant Manager is authorized to execute amendments to the scope of the services or the terms and conditions of this Agreement, provided the changes do not increase COMMISSION's financial risk. Increases to the grant amount must be approved by the COMMISSION unless the COMMISSION delegated authority to amend the grant amount authorizing this Agreement. Amendments to this Agreement, including any increase or decrease in the grant amount, must be in writing and executed by the authorized representatives of the Parties and approved to form by the COMMISSION's Attorney.

- H. Non-discrimination; Civil Rights. In carrying out activities under this Agreement, GRANTEE shall not discriminate against any employee or applicant for employment because of race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. GRANTEE shall take actions to ensure that applicants for employment are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, age, handicap, familial status, sexual orientation or national origin. Actions shall include but not be limited to, the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship.

GRANTEE shall post in conspicuous places, available to employees and applicants for employment, notices, which state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin. GRANTEE shall incorporate the foregoing requirements of this section in all other agreements for work funded under this Agreement, except agreements governed by Section 104 of Executive Order 11246.

- I. Audit. COMMISSION, either directly or through a designated representative, may conduct financial or performance audit of the billings and services under this Agreement or GRANTEE records at any time during this Agreement and during the six (6) year period established above in Article III.B. As applicable, audits will be conducted in accordance with generally accepted auditing standards as promulgated in *Government Auditing Standards* by the Comptroller General of the United States General Accounting Office. If an audit discloses that payments to GRANTEE exceeded the amount to which GRANTEE was entitled, then GRANTEE shall repay the amount of the excess to COMMISSION.

Because grant funds are derived from the cable franchises, the cable companies may conduct a financial review or audit of GRANTEE for the purpose of verifying whether use of capital grant funds is in accordance with the requirements of cable franchises related to use of capital grant funds. If the COMMISSION receives notice from a cable company in accordance with the terms of the cable franchises of such audit or review, the COMMISSION's Project Manager shall notify GRANTEE within five (5) business days of receiving the notice, and shall identify to GRANTEE the relevant financial

records of GRANTEE that the cable company seeks to review. The scope of such audit or review of GRANTEE shall be consistent with the terms of the applicable cable franchise. GRANTEE agrees to make such relevant financial records available to cable company's authorized representative for inspection and copying. Such records shall be reviewed during normal business hours at a time and place made available by GRANTEE. The COMMISSION's Project Manager shall promptly provide GRANTEE with written notice of the audit or review's conclusions.

- J. Indemnification. GRANTEE shall hold harmless, defend, and indemnify COMMISSION, and its officers, agents and employees against all claims, demands, actions, and suits (including all costs) brought against any of them arising from actions or omissions of GRANTEE and/or its contractors in the performance of this Agreement.
- K. Grantee's Contractor; Non-Assignment. If GRANTEE utilizes contractors to complete its work under this Agreement, in whole or in part, GRANTEE shall require any of its contractors to agree, as to the portion contracted, to fulfill all obligations of the Agreement as specified in this Agreement. However, GRANTEE shall remain obligated for full performance hereunder, and COMMISSION shall incur no obligation other than its obligations to GRANTEE hereunder. This Agreement shall not be assigned or transferred in whole or in part or any right or obligation hereunder, without prior written approval of COMMISSION.
- L. Independent Contractor Status. GRANTEE, and its contractors and employees are not employees of COMMISSION and are not eligible for any benefits through COMMISSION, including without limitation, federal social security, health benefits, workers' compensation, unemployment compensation, and retirement benefits. GRANTEE will be responsible for any federal, state, or local taxes and fees applicable to payments hereunder.
- M. Oregon Laws and Forum. This Agreement shall be construed according to the laws of the State of Oregon without regard to its provisions regarding conflicts of law. Any litigation between COMMISSION and GRANTEE arising under this Agreement or out of work performed under this Agreement shall occur in Multnomah County court having jurisdiction thereof, and if in the federal courts, in the United States District Court for the State of Oregon.
- N. Compliance with Law. GRANTEE and all persons performing work under this Agreement shall comply with all applicable federal, state, and local laws and regulations, including reporting to and payment of all applicable federal, state and local taxes and filing of business license. If GRANTEE is a 501(c)(3) organization, GRANTEE shall maintain its nonprofit and tax-exempt status during this Agreement.
- O. Severability. COMMISSION and GRANTEE agree that if any term or provision of this Agreement is declared by a court of competent jurisdiction to be illegal or in conflict with any law, the validity of the remaining terms and provisions shall not be affected, and the rights and obligations of the Parties shall be construed and enforced as if the Agreement did not contain the particular term or provision held to be invalid.

- P. No Other Obligations: GRANTEE acknowledges that, except for the Grant, the COMMISSION has no obligation to provide, and the COMMISSION has not led GRANTEE to believe in any way (whether expressly or by implication) that the COMMISSION will provide any additional or future assistance, financial or otherwise, either to GRANTEE or for the Grant project.
- Q. Merger. This Agreement contains the entire agreement between COMMISSION and GRANTEE and supersedes all prior written or oral discussions or agreements. There are no oral or written understandings that vary or supplement the conditions of this Agreement that are not contained herein.
- R. Third Party Beneficiaries. There are no third-party beneficiaries to this Agreement and may only be enforced by the Parties.
- S. Electronic Transaction; Counterparts. The Parties agree that they may conduct this transaction, including any amendments, by electronic means, including the use of electronic signatures. This Agreement, and any amendment, may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute a single instrument.
- T. NOTICE: Notices to Grantee under this Grant Agreement shall be sent to GRANTEE at the following address:

Attn: Cristian Vargas, Project Manager
c/o JUNTOSpdx
2000 NE 42nd Ave, #1039
Portland, OR 97213
Email: info@juntospdx.net

-With a copy to:

Stephanie Collier
President
c/o Roots and Beats Project
4815 NE 7th Ave
Portland, OR 97211
Email: info@rootsandbeats.org

NOTICE: Notices to Grantor under this Grant Agreement shall be sent to COMMISSION at the following address:

Attn: Rana DeBey, Project Manager:
Mt. Hood Cable Regulatory Commission
c/o City of Portland
Bureau of Planning & Sustainability
1810 SW 5th Ave, Suite 710
Portland, OR 97201
Email: rana.debey@portlandoregon.gov

SIGNATURES:

COMMISSION

GRANTEE

Name: Julia DeGraw
Title: Chair,
Mt. Hood Cable
Regulatory Commission
(MHCRC)

Name: Stephanie Collie
Title: President
Roots and Beats Project

Date: _____

Date: _____

APPROVED AS TO FORM:

Commission Attorney,
Mt. Hood Cable Regulatory
Commission (MHCRC)

25796 - Visiones JUNTOS

Application Details

Funding Opportunity: 25542-2025 Community Technology Grants
Funding Opportunity Due Date: Jun 30, 2025 8:09 AM
Program Area: Community Technology Grants
Status: Submitted
Stage: Final Application

Initial Submit Date: Apr 26, 2025 12:12 AM
Initially Submitted By: Cristian Vargas
Last Submit Date: Jun 5, 2025 3:19 PM
Last Submitted By: Cristian Vargas

Contact Information

Primary Contact Information

Active User*: Yes
Type: External User
Name: Salutation Cristian Middle Name Vargas
First Name Last Name
Title:
Email*: info@juntospdx.net
Phone*: 503-258-7418 Ext.
Phone
###-###-####
Fax: ###-###-####

Organization Information

Status*: Approved
Organization Name*: JUNTOSpdx
Organization Type*: Non-Profit Entity
Tax Id:
Organization Website: <https://www.juntospdx.net>
Address*: 2000 NE 42nd Ave
#1039
Portland Oregon 97213-
City State/Province Postal Code/Zip
Phone*: 503-258-7418 Ext.
###-###-####
Fax: ###-###-####

FY21-22 Final Application Project Narrative

Project Narrative

Total Grant Funds:	\$56,100.00
Total Match Funds:	\$76,243.00
Total Funds:	\$132,343.00
Proposed Technology:	Video production equipment
Public Benefit Area:	Improving Community Involvement
Select which jurisdiction(s) your project will serve:	Fairview, Gresham, Portland, Troutdale, Wood Village
Please select the size of your organization's total operating budget:	Less Than \$500,000

In defining the project purpose, applicants must:

- Define a specific need or problem. This includes clearly defining the community or beneficiaries you intend to impact.
- Propose a credible solution and achievable means of addressing identified needs or problems. How will use of the technology address your identified public benefit area and serve your identified community or targeted beneficiaries?
- Describe how you plan to integrate DEI measures into your project, or alternatively, how your project is supported by DEI-focused work within your organization as a whole.

Project Purpose:

JUNTOSpdx is a community based arts and culture collective launched in 2022 dedicated to celebrating and uplifting the diverse experiences of Portland's Latino/Hispanic community, particularly immigrant and Indigenous community members who are often overlooked in mainstream civic and cultural programming. Through events, storytelling, public health initiatives, and creative education, we provide platforms that center community voice, build cultural pride, and foster collective belonging.

This project seeks to address the critical gap in representation by using video storytelling as a tool for visibility, education, and empowerment. In addition to sharing content across our digital platforms, every completed video will be submitted to Open Signal for cable broadcast on Portland Community Media channels. Cablecast distribution is essential for reaching elders, newly arrived immigrants, and low income households who rely on free public access television, extending the project's public benefit reach far beyond the broadband connected audience. By creating original, high quality content and expanding our internal production capacity, we aim to ensure that the rich narratives within our community are preserved, widely shared, and created by us, for us.

Defining the Need

Despite generations of meaningful contributions to Portland's cultural, economic, and social landscape, our community remains underrepresented in community media. Our narratives are often flattened into statistics or generalizations, lacking the personal depth and cultural specificity they deserve. Community feedback collected at JUNTOSpdx events and through online surveys has consistently highlighted a desire for greater cultural representation—particularly in the areas of art, storytelling, music, food, and wellness. Our community members have expressed a clear need for programming that reflects who we are and what we value.

Until now, JUNTOSpdx has relied on external filmmakers to document our work. While some moments have been powerfully captured, this approach has been inconsistent, costly, and creatively limiting. Without sustainable access to equipment and in house production skills, we've been unable to fully realize our creative vision or maintain a cohesive, community led media presence.

Solution and Strategy

This project represents a turning point—a move toward narrative sovereignty and sustainable cultural production. To address the long standing barriers we've faced, we propose building internal capacity at JUNTOSpdx through the acquisition of industry standard video production equipment and comprehensive training for our media team.

The JUNTOSpdx media team—four paid community members recruited and trained through this grant—will handle concept development, filming, editing, and publishing. Our staff already includes individuals with foundational film and media production skills; this grant will allow us to significantly upgrade our gear and workflows to produce higher quality content that meets current broadcast and digital standards. Team members will participate in hands on training and mentorship from professional partners to strengthen their skills and ensure consistent, professional output.

To ensure a strong foundation, we will front load the majority of formal training in the early phases of the project. Intensive workshops—led by New Wave Studios, Open Signal, and Funshine Project—will cover core technical areas such as camera operation, editing, lighting, and storytelling. This early investment will prepare our team to manage all phases of production in house.

While community members are not involved in filming or editing beyond the four media team trainees, they play a central role in the content we produce—as featured storytellers, event participants, and collaborators in shaping narratives. Community involvement comes through direct

participation in events, interviews, and creative workshops that inform and inspire the stories we share. This model ensures that while production is handled internally, the content remains deeply rooted in lived experience and community voice.

The JUNTOSpdx media team will meet weekly to coordinate production tasks, plan upcoming shoots, and participate in collaborative coworking sessions. This workflow will be supported by organizational infrastructure to ensure that logistics, communication, and resource planning remain aligned with project goals. Our media coaches, including New Wave Studios and Funshine Project, will provide both structured workshop style training and occasional on site guidance to reinforce learning and build technical confidence. In addition, the team will hold quarterly learning sessions to assess production quality, align creative direction, and reflect on lessons learned with input from external professionals to support continued growth.

By equipping our team with the tools and skills to produce high quality video content, we can document our events, celebrate our stories, and amplify our impact with professionalism, authenticity, and sustainability. This initiative also builds long term creative and cultural leadership within our community.

Video Series

- **Quarterly Event Recaps (4 videos)** ? documenting signature JUNTOSpdx events? Nuestra Cultura (September 20), Nuestra Navidad (December 13), Nuestra Arte (March 15), and Cuentos de Triunfo (June 14)?to showcase cultural energy and community engagement.
- **Community Spotlight Series (4 videos)** ? intimate, narrative driven profiles of community members who have overcome systemic barriers, drawn from our Cuentos de Triunfo storytelling program.
- **Run Club Series (8 videos)** ? beginning in January 2026, this series will follow our runners? journeys through regional and national marathons, reframing public health through a cultural lens and challenging assumptions about who belongs in wellness spaces.

Training

To build lasting in house capacity, JUNTOSpdx will partner with a network of experienced media educators?including New Wave Studios, Funshine Project, and Open Signal?to provide hands on instruction, workshops, and individualized coaching tailored to our four member team?s needs. These partnerships will help ensure that our team is equipped to create broadcast quality media that authentically represents our community.

DEI Integration

Equity is embedded in our mission and reflected in every aspect of this project. The team behind the camera will consist entirely of individuals from our community, ensuring authenticity, workforce development, and sustained creative leadership. Through this initiative, JUNTOSpdx integrates DEI not as an afterthought but as a foundational element?empowering historically excluded voices to shape their own narratives, control production tools, and lead the storytelling process.

Why This Matters

This project transcends mere documentation?it represents an essential effort to reclaim narratives, redefine representation, and build generational confidence. It ensures the contributions, talents, and stories of our community are not only recognized but deeply valued and preserved. By coupling digital distribution with free cable broadcast via Open Signal?s community access channels, the project maximizes accessibility and public benefit, meeting community members where they are?online **and** on television.

(This field has a character limit of 11,000)

What project outcomes (no more than four) do you hope to achieve for the identified community or targeted beneficiaries through the use of the proposed technology?

The MHCRC is interested in outcomes related to the use of the technology. You will be asked to report on progress made toward achieving these outcomes in your semi-annual grantee reports.

Measurable Project Outcomes:

Media Production

Produce and cable broadcast at least 12 professional quality videos annually?spanning event recaps, community spotlights, and health equity narratives?ensuring consistent cultural documentation and public access to community driven content.

Skill Development

Recruit and train four community based media team members in video production, with at least **80 %**demonstrating measurable improvement (pre-/post training assessments) and remaining actively involved in creative work.

Community Engagement and Audience Reach

Engage 2,000 community members through culturally specific events and reach 2,500 unique viewers across cable and digital platforms. Collect feedback from 100 participants/viewers, with 75 % indicating increased cultural representation, community pride, or connection to the stories shared.

Culturally Relevant Public Health Messaging

Survey 50 Run Club participants and feature stories of 10 members in the series. At least 65 % will report greater motivation for personal health, 60 % will feel a stronger sense of belonging in fitness spaces, and 35 % will note a positive influence on others' health habits. Viewer feedback will show that 75 % felt the series shifted their perspective on inclusion in public health spaces.

(This field has a character limit of 1500)

How will you evaluate progress toward, and achievement of, the project's anticipated outcomes?

The evaluation plan should include evaluation questions, strategies or methodologies to collect data in order to answer the questions and steps to document findings and lessons learned, and should directly tie to the measurable outcomes listed above.

Evaluation Plan:

Evaluation Plan

Evaluation will be integrated throughout the life of the project and coordinated by the project lead, with support from a part-time evaluation consultant. We will track progress toward each measurable outcome through structured data collection, direct community feedback, and regular reflection with the media team. Our approach combines quantitative performance tracking with qualitative insight to ensure that results are not only measured but meaningfully understood. These insights will guide shifts in storytelling, training, and outreach, keeping the project on schedule, responsive and rooted in impact.

Quarterly Team Review Meetings

JUNTOSpdX will host structured quarterly meetings with the media team, project lead, and evaluation consultant. These meetings will track progress, reflect on learning, and adapt strategies as needed to maintain momentum and alignment.

Each meeting will follow this agenda:

- Welcome & Project Overview: Team check-in and brief status update.
- Media Production Review: Review of completed videos, production timeline, and any technical or creative challenges.
- Skill Development Check-In: Reflections on training, growth, and peer mentoring needs.
- Audience & Community Engagement: Review of digital analytics and community feedback from surveys and events.
- Run Club & Health Equity Focus: Progress updates and reflections on the cultural relevance of the health-focused video series.

These meetings ensure real-time learning and help sustain creative momentum and community alignment throughout the project. We will use the following methods for evaluating each measurable outcome.

Evaluation by Outcome:

▪ Media Production

We will maintain a media log documenting each video's progress from planning to distribution. Team members will log updates at each milestone, noting completion dates, barriers, and successes. This shared record will inform real-time decisions and quarterly reviews.

▪ Skill Development

Each team member will complete pre- and post-training self-assessments to gauge growth in editing, camera use, and storytelling. Internal peer check-ins will support reflection and feedback. Attendance will be tracked, and an internal activity log will document applied learning and engagement over time.

▪ Community Engagement & Audience Reach

We'll track event attendance (via sign-ins and estimates) and digital reach (via platform analytics). At least 100 viewers will provide feedback through QR-coded or online surveys to assess cultural relevance, emotional resonance, and community pride.

▪ Culturally Relevant Public Health Messaging

Run Club participants will take two surveys: midway and at the end to assess changes in health motivation, belonging, and influence on peers. Targets include:

- ≥65% reporting increased motivation
- ≥60% feeling greater belonging
- ≥35% influencing family or peer health habits

(This field has a character limit of 2500)

A "Project Partner" is defined as an organization that supplies cash or in-kind resources and/or plays an active role in the planning and implementation of the project. You should present who your project partners are, their respective roles in the project, and specific contribution each partner will make to the project in the form of financial support, equipment, personnel, or other resources.

Please list project partners as confirmed or unconfirmed.

Please include a contact name & email address for each project partner listed. Staff will contact the project partner in order to verify the partnership.

Project Partners:

Confirmed Partner: New Wave Studios

Contact: George Padilla

Email: george@newwavemediapdx.com

New Wave Studios is a confirmed community partner for this project. As a professional film making collective with over a decade of experience in cinematography, editing, and creative direction, they will provide invaluable support in the planning and implementation stages. Specifically, New Wave Studios will:

- Serve as a technical advisor for our equipment procurement process, ensuring we invest in gear that is professional-grade, scalable, and aligns with our needs.
- Coach and mentor our internal media team through hands-on workshops and ongoing guidance in camera operation, lighting, audio, post-production, and storytelling.
- Support our team throughout the full content development cycle, from initial planning and shot design to final editing and publishing, to ensure our media is broadcast-ready for community access channels and other public platforms.

This collaboration will strengthen our project by providing expert support and mentorship, empowering our community to develop sustainable media skills. New Wave Studios involvement will help ensure high-quality outputs and long-term community benefits.

(This field has a character limit of 3000)

PROJECT FEASIBILITY SECTION includes: Technical Design, Project Start/End Date, Implementation Plan and Project Budget (see Final Application Budget form)

The Technical Design should specify in detail the proposed technology and equipment to be employed; the rationale in selecting the particular technology; how the technical design supports the project's use of the community media center channels; and the plans for maintaining and upgrading the system or equipment in the future.

Technical Design:

To support the production of original, community-centered media content, JUNTOSpdx will invest in a robust, portable video and photography production kit that enables dynamic, on-location storytelling across key events and initiatives. This equipment will empower our in-house team to produce high-quality, culturally relevant content with professionalism and consistency.

The production kit will include:

- **Three professional-grade mirrorless cameras** (e.g., Sony FX30 or Canon R7) for high-resolution video with maximum mobility.
- **DSLR cameras** for capturing high-quality stills that document the energy of our events and serve archival and promotional needs.
- **35mm film cameras** to introduce a nostalgic, textural layer to our visual storytelling, allowing for experimentation with analog aesthetics that resonate with different audiences.
- **Audio equipment**, including wireless lavaliers and shotgun microphones, to ensure clean, broadcast-ready sound for interviews and live coverage.
- **Tripods, gimbals, and mobile lighting kits** to support stabilized shooting and enhance production quality in a variety of environments.
- **Three laptops with professional editing software** (e.g., Adobe Premiere Suite) for in-house post-production, including editing, color grading, and sound mixing.
- **External storage drives** with 100+ terabytes of capacity to safely archive footage, project files, and final deliverables ensuring long-term access and scalability for future projects.

This carefully selected combination of equipment provides accessibility, creative flexibility, and room for skill development. It marks a shift from dependence on external contractors toward a more self-sufficient, in-house production model. This investment allows JUNTOSpdx to elevate the quality of our documentation and storytelling preserving and sharing our narratives with care, creativity, and authenticity.

Training and capacity-building are core components of this technical investment. We are hiring New Wave Studios, a Latino-led local production studio, to provide hands-on training and mentorship for our internal team. Funshine Project will provide individualized coaching on both technical and conceptual aspects of filmmaking. Open Signal and Metroeast will provide additional production workshops, media center navigation, studio time, and expanded equipment access.

All content will meet technical specifications for community media access channels and digital platforms, ensuring it is broadcast-ready and optimized for online distribution. Finished videos will be submitted to Open Signal and MetroEast, as well as posted online to our website, various social media platforms.

By collaborating with both local community media centers we can expand our production flexibility, strengthen institutional partnerships, and maximize broadcast visibility, ensuring that Latino stories are represented across diverse neighborhoods and viewing audiences, including those without reliable internet access. These media centers provide free, equitable platforms for local storytelling, and their role as training and broadcast partners aligns directly with our goal of building sustainable, internal video capacity for JUNTOSpdx.

We will implement a clear maintenance plan to extend equipment lifespan, including safe storage, routine cleanings, software updates, and user protocols. Team members will be trained on equipment handling and maintenance procedures during onboarding, and usage will be tracked to ensure accountability and care. Regular check-ins will be scheduled to inspect gear, back up media assets, and address any wear or technical issues proactively.

(This field has a character limit of 5000)

Proposed Project Start and End Date:

Projects may include timelines of up to 2 years.

Proposed Start Date (month/year): June 2025

Proposed End Date (month/year): December 2026

The Implementation Plan should include major tasks and milestones in addition to detailed tasks needed to successfully implement the project.

Implementation Plan:

Q1: Planning & Procurement (July?September 2025)

- Finalize production schedule and travel timelines for all three video series.
- Purchase video, audio, lighting, and editing equipment.
- Set up equipment storage, usage protocols, and project tracking systems (media log, calendar, asset archive).
- Begin design of QR-coded online surveys and feedback forms.
- Coordinate preliminary Run Club logistics and contact marathon organizers.
- Quarterly Team Meeting #1 to align staff and finalize implementation tools.

Q2: Team Recruitment & Training (October?December 2025)

- Recruit and onboard a 4-person community-based media team.
- Administer pre-training self-assessments media team.
- Conduct intensive hands-on training workshops in editing, camera work, and storytelling.
- Begin test shoots and internal practice projects.
- Film Seattle Half Marathon (Nov 30), capturing both local and relocated JUNTOSpdx members.
- Begin early editing of Seattle content and Run Club social clips
- Hold Quarterly Team Meeting #2 focused on onboarding, team dynamics, and training feedback.

Q3: Pre-Production & Initial Rollout (January?March 2026)

- Conduct pre-interviews for Community Spotlights and coordinate story development for Cuentos de Triunfo subjects.
- Begin production of first Spotlight and Event Recap videos.
- Edit Seattle Half Marathon footage and publish preview content.
- Launch Run Club recruitment drive via social media and community channels.
- Begin mid-series Run Club participant surveys.
- Film Community Spotlight Interviews of Cuentos de Triunfo presenters.
- Document Nuestra Arte Event (March) and begin corresponding recap video.
- Quarterly Team Meeting #3 focused on early production milestones and adjusting workflows.

Q4: Full Content Production & Distribution (April?June 2026)

- Film Eugene Marathon (April 20) and produced the second Run Club episode.
- Finalize production and publish new Event Recap and Spotlight videos.
- Submit completed content to community media channels and distribute online.
- Continue collecting viewer and participant feedback via surveys.
- Document Cuentos de Triunfo Event (June) and begin editing.
- Quarterly Team Meeting #4 to review progress on production volume, outreach, and viewership impact.

Q5: Final Production, Post-Training Assessment & Reflection (July?September 2026)

- Finalize any outstanding video projects and wrap post-production on recap and spotlight content.
- Conduct post-training self-assessments and update skill development logs.
- Prepare for Portland Marathon logistics and related storytelling plans.
- Document Nuestra Cultura Event (September) and begin final editing.
- Quarterly Team Meeting #5 to analyze content reach, community impact, and team development.

Q6: Evaluation & Sustainability Planning (October?December 2026)

- Film Portland Marathon (October 5) and complete final Run Club episode, highlighting full-circle narratives and cultural impact.
- Complete editing and distribution of remaining content.
- Analyze viewer surveys and Run Club participant data.
- Draft sustainability plan, exploring new partnerships, and media team retention strategies.
- Document Nuestra Navidad Event (December) recap video.
- Quarterly Team Meeting #6 for comprehensive project closeout, evaluation, and continuity.

(This field has a character limit of 3000)

Supplemental Material Attachments

Description	File Name	Type	Size	Upload Date
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No files attached.

FY20-21 Application Budget Correct

Budget Narrative

Budget Narrative:

Personnel – Total: \$63,000

Supports one full-time Program Manager for the full 18-month grant period. This role is calculated at an annual salary of \$42,000, totaling \$63,000 for 1.5 years. The Program Manager will oversee project coordination, manage media production workflows, support community engagement, and lead evaluation activities. This staff member will be responsible for aligning project deliverables with timelines and ensuring quality and consistency across all components of the grant.

Key responsibilities include:

- Managing the production calendar for all video series
- Supporting filming, editing, and asset organization
- Coordinating interviews, Run Club shoots, and community events
- Overseeing partnerships with New Wave Studios, Funshine Project, Open Signal, and MetroEast
- Facilitating training workshops, internal learning sessions, and onboarding
- Tracking evaluation metrics, collecting surveys, and supporting grant reporting

Grant: \$0

Match: \$63,000

Education/Training – Total: \$10,800

Supports foundational and advanced training for the JUNTOSpdx media team to build internal production capacity and align with broadcast-quality standards.

New Wave Studios: A Latino-led production company providing hands-on instruction and technical coaching. Training includes camera operations, lighting techniques, studio setup, to prepare the team for high-quality content development. (\$5,000 Grant)

Funshine Project: A multidisciplinary creative agency focused on cultural equity, and visual storytelling will provide specialized technical training and mentorship to the JUNTOSpdx media team. These sessions are designed to strengthen the team's post-production skills and ensure that final content meets both creative and technical expectations for community media broadcast. Training topics will include, sound recording, color grading, visual effects, post-production workflows. (\$5,000 Grant)

Open Signal & MetroEast: We will maintain two-year nonprofit organizational memberships to access media center training workshops, studio orientation, and occasional equipment access to support learning beyond our in-house resources. (\$200 each/year x 2 years = \$800 Grant)

Grant: \$10,800

Match: \$0

Contractual Services – \$5,000

In addition to technical training, Funshine Project will also contribute strategic support. This work will help ensure that themes such as identity, health equity, and resilience are portrayed with authenticity and impact, aligning both content and messaging with the lived experiences of the communities represented. Services will include:

- Narrative strategy
- Story development
- Script feedback

Grant: \$0

Match: \$5,190

Travel – Total: \$2,243

Travel is essential for capturing a wide range of stories across the greater Portland metro area and beyond. Some of our events, partners, and cultural activities take place in communities such as Hillsboro, Gresham, and Salem—areas with large Latino populations that we aim to represent accurately through on-location filming. In addition to regional day trips, we are also documenting the journeys of JUNTOSpdX Run Club participants as they compete in key races outside Portland. These include marathons in Seattle and Eugene, which are critical components of our Run Club video series.

Travel funds will cover transportation costs, mileage reimbursement, lodging, meals, and entry fees to ensure smooth and effective production logistics.

Breakdown of travel activities:

- Local travel (Portland metro, Hillsboro, Gresham, Salem):
Estimated mileage reimbursement and incidental costs for local production travel
(Grant: \$300)
- Seattle (1 runner + 1 media team member):
Train/Amtrak: \$120, Taxi/Uber: \$100, Food: \$200, Hotel (2 days, 1 night): \$480, Marathon Entry Fee: \$130
(Grant: \$1,033)
- Eugene (1 runner + 1 media team member):
Gas: \$80, Hotel (3 days, 2 nights): \$500, Food: \$200, Marathon Entry Fee: \$130
(Grant: \$910)

Grant: \$0

Match: \$2,243

Equipment – Total: \$39,690

Procurement of professional-grade video, audio, and editing equipment to build sustainable in-house production capacity.

DSLR Cameras & Lenses

- Canon EOS 5D (x3) – \$7,200
- Canon EF 85mm Lens – \$2,000
- Canon EF 50mm Lens – \$130
- Canon EF 24-70mm Lens – \$1,900
 - Subtotal: \$11,230

35mm Film Cameras

- Canon A-1 (x2) – \$300
- Canon 70-210mm Lens – \$150
- Canon 33mm Film Lens – \$120
 - Subtotal: \$570

Laptops

- MacBook Pro (x3) – \$4,000
 - Subtotal: \$4,000

Creative Software

- Adobe Suite (3 accounts) – \$1,980
 - Subtotal: \$1,980

Storage

- Oyen Digital Fortis 5C 100TB External Hard Drive – \$2,000
 - Subtotal: \$2,000

Drones

- DJI Flip (x2) – \$3,774
 - Subtotal: \$3,774

Camera Backpacks

- Canon Deluxe Backpacks (x3) – \$90
 - Subtotal: \$90

Grant: \$39,590

Match: \$0

Infrastructure/Facilities Construction – Total: \$0

No funds are allocated toward infrastructure or construction costs.

Grant: \$0

Match: \$0

Miscellaneous – Total: \$6,000

Covers additional in-kind and match support for administrative costs, volunteer coordination, and outreach materials not categorized elsewhere.

Grant: \$0

Match: \$6,000

Overhead – Total: \$5,610

A 10% overhead is calculated based on the grant-funded request for project costs of \$59,400:

Fiscal Sponsor Fee will support administrative services provided by Roots and Beats Project.

Grant: \$5,610

Match: \$0

Total Project Budget: \$132,383

Grant: \$56,140

Match: \$76, 243

Line Item Budget

Cost Category	Grant Funds	Match Amount	Project Total
Personnel	\$0.00	\$63,000.00	\$63,000.00
Education and Training	\$10,800.00	\$0.00	\$10,800.00
Travel	\$0.00	\$2,243.00	\$2,243.00
Contractual	\$0.00	\$5,000.00	\$5,000.00
Equipment	\$39,690.00	\$0.00	\$39,690.00
Infrastructure/Facilities Construction	\$0.00	\$0.00	\$0.00
Miscellaneous	\$0.00	\$6,000.00	\$6,000.00
Overhead	\$5,610.00	\$0.00	\$5,610.00
<i>Total</i>	\$56,100.00	\$76,243.00	\$132,343.00

Signature Page

Final Application Signature

Signature of Duly Authorized Representative*:

Cristian Vargas

Date*:

06/05/2025

Title*:

Visiones JUNTOS

Phone*:

503-258-7418

E-mail*:

info@juntospdx.net