

August 1, 2016

Marc Farrar  
Comcast Cable  
Attention: Government Affairs  
9605 SW Nimbus Ave.  
Beaverton, OR 97008

RE: Franchise §5.2(G) Additional HD Access Channels

Dear Marc:

In accordance with Franchise §5.2(G) of the Portland and East Multnomah County cable services franchise agreements, this letter notifies Comcast that Portland Community Media (PCM), MetroEast Community Media (MetroEast), Portland Community College (PCC) and Portland Public Schools (PPS) (collectively the 'designated access providers') are requesting activation of the remaining Access Channels in HD format.

Under the rolling activation timeline described under §5.2(G), all eight (8) Access Channels could be activated by March 2016 (36 months after Comcast transitioned to a digital-only format). As of today, Comcast carries three of the eight Access Channels in HD format: PCM/MetroEast channels 21, 23 and 30. Activation of the remaining five Access Channels is subject to the access providers meeting the following criteria:

- At least 80% (eighty percent) of the Access Programming carried on the SD format Channel, which the City has identified as the Channel to be carried in an HD format Channel, has been produced in an HD format for any three-month time period prior to the notice provided under this Section; and
- Not more than 50% (fifty percent) of the Access Programming carried on the SD format Channel, which the City has identified as the Channel to be carried in an HD format Channel, is character-generated only Programming for any three-month time period prior to the notice provided under this Section.

The following information is provided as confirmation that the conditional criteria for the remaining channels have been met (with the exception of PPS, which is expected to meet the criteria within the next 45 days):

**Section 5.2(4)(a)(1) criteria – At least 80% produced in HD format**

Portland Community Media

Since 2012, PCM has been a 100% high-definition production facility. 100% of the content on PCM's playback servers is in HD format. PCM's playback system only accepts HD content.

*Channel 11	100%
Channel 22	100%
Channel 29	100%

\* Currently, two CAN partners (MetroEast and PCM) make up 62% of all content on CAN and the content is in HD. PCM will up-convert all SD content from the other CAN partners to HD for distribution on the HD channel, effectively making 100% of the content HD.

MetroEast Community Media

Channel 11 (see stat above under PCM)	
Channel 22	88%
Channel 29	80%

Portland Community College

Since 2010, PCC has been a 100% high-definition production facility. 100% of the content on PCC's playback servers is in HD format. PCC only produces programs in HD.

Channel 27	100%
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Portland Public Schools

All of PPS's field production is HD format. Field production programming currently makes up 63% of total programming. The remaining 37% is primarily produced in the PPS Boardroom in SD format. PPS is currently undergoing a complete facility upgrade to HD. PPS will be a 100% high-definition production facility by September 1, 2016.

Channel 28	63% (100% by Sept 1)
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**Section 5.2(4)(a)(2) criteria – no more than 50% of character generated programming**

Portland Community Media

Channel 11	3%
Channel 22	5%
Channel 29	4%

MetroEast Community Media

Channel 11 (see stat above under PCM)	
Channel 22	2.8%
Channel 29	3%

Portland Community College  
Channel 27            less than 1%

Portland Public Schools  
Channel 28            0%


In accordance with §5.2(G)(4)(c), Comcast has until November 29, 2016, which is no more than 120 days from the date of this notice, to fully activate the remaining Access Channels to Subscribers in HD format. Staff will verify with PPS and confirm with Comcast that PPS has met the HD format criteria in September, well before the 120 day activation deadline. If PPS fails to complete its upgrade within this timeframe, staff will withdraw the requirement to activate channel 28, until such time as PPS can document the upgrade is complete and criteria met.

For your convenience in coordinating the activation, I'm including the contact information for each Access Center:

Justen Harn, Portland Community Media, [justen@pcmtv.org](mailto:justen@pcmtv.org), 503.288.1515 x121  
Marty Jones, MetroEast Community Media, [martin@metroeast.org](mailto:martin@metroeast.org), 503.667.8848 x318  
Rob Sims, Portland Community College, [robert.sims@pcc.edu](mailto:robert.sims@pcc.edu), 503.432.1929  
Terry Proctor, Portland Public Schools, [tproctor@pps.net](mailto:tproctor@pps.net), 503.916.2000 x71382

As always, please contact me with any questions or for further information.

Sincerely,



Rebecca Gibbons  
Program Coordinator

CC: MHCRC  
Ben Walters, MHCRC Legal Counsel  
Justen Harn, Portland Community Media  
Marty Jones, MetroEast Community Media  
Rob Sims, Portland Community College  
Terry Proctor, Portland Public Schools